

Elizabeth Labbato

Visual Communication Design,
Graphic Design, Visual Artist

Work Experience

Graphic Designer | A-ROO Company
Strongsville, OH | June 2024 – Present

- Create and manage high-quality graphic designs for print, flexographic, and digital media, collaborating with the creative team.
- Present design concepts to management, incorporate feedback, and handle product photography and editing.
- Develop advertising materials and digital assets to support marketing and promotional campaigns.
- Manage and design content for social media platforms, using analytics to refine engagement strategies.

Assistant Manager | Pet Supplies Plus
Brunswick, OH | March 2024 – June 2024

- Led team recruitment, onboarding, and scheduling to ensure efficient store operations.
- Provided coaching and leadership to staff, fostering a positive, high-performance environment.
- Managed social media content and engagement to promote store events and boost customer interaction.

Graphic Design Intern | Bethel Cleveland
Brunswick, OH | Summer 2023

- Collaborated on various design projects with design team
- Assisted in executing social media strategies, including content planning and engagement

Director & Social Media Manager | Chick-fil-A
Brunswick & North Canton, OH | Sept 2019 – Feb 2024

- Led & developed training programs
- Managed Quality Improvement Visits and executed action plans.
- Managed daily operations
- Oversaw team performance, providing coaching and development for kitchen staff.
- Implemented and tracked performance goals to drive team productivity and efficiency.
- Created and executed targeted social media and marketing strategies to grow brand presence and customer engagement.

Shift Leader | Swenson's Drive-In
Jackson, OH | 2019 – 2021

- Trained new hires in kitchen operations for quality and efficiency.
- Handled customer communications and resolved disputes for a positive experience.
- Managed store opening and closing, ensuring smooth operations and safety compliance.

SUMMARY

Creative and motivated professional with experience in design, digital media, operations, and team leadership. Strong problem-solving abilities, communication skills, and a collaborative mindset. Skilled in managing projects from concept to completion and adapting in fast-paced environments. Seeking a growth-oriented role with opportunities to develop and contribute across creative, operational, or strategic functions.

Skills

- Adobe Software: InDesign, Illustrator, Photoshop, After Effects
- Flexographic Printing Preparation
- Social Media Management: Meta Business Suite, SOCI (Scheduling & Analytics)
- Content Strategy: Developed and executed social media strategies, tailored to audience needs
- Communication: Engaging writing and editing skills, creating brand-consistent content

Education

Kent State University - Bachelor of Arts
Graduation December '23 | GPA 3.36

Jackson School for the Arts
Graduation May 2020